

FOR IMMEDIATE RELEASE

Neville Hair and Beauty Backstage at Paris Haute Couture 2025 for Ziad Nakad's "Iris" Collection Sponsored by SACHAJUAN

Paris, January 2025 – Neville Hair and Beauty once again brought its signature artistry and expertise to the prestigious world of Haute Couture. Led by the renowned **Domenico Casella**, the Neville creative team worked backstage at Ziad Nakad's Spring/Summer 2025 "Iris" collection, creating breathtaking hair looks that embodied the essence of couture.

Inspired by the intricate beauty and symbolism of the iris flower, Ziad Nakad's collection captured the delicate balance between ethereal elegance and bold sophistication. Domenico and his team seamlessly translated this vision into exquisite hairstyles that elevated each model's look, blending sculptural forms with natural movement.

The Hair Artistry Process

The Neville Hair and Beauty team collaborated closely with Ziad Nakad to ensure the hair complemented the stunning collection, with each style designed to echo the fluidity and structure of the iris-inspired designs. Using luxury SACHAJUAN products, the team crafted styles that were as durable as they were visually captivating—ensuring the models remained runway-ready from the first step to the grand finale.

- **Precision and Collaboration:** Domenico worked in sync with Ziad Nakad's creative vision, tailoring each hair look to align with the intricate details of the garments.
- **Luxury Products:** SACHAJUAN's high-performance products were instrumental in achieving sleek finishes, voluminous waves, and sculptural updos.
- **Attention to Detail:** Every style reflected the meticulous craftsmanship synonymous with Haute Couture, embodying elegance, strength, and modernity.

Leadership and Innovation by Domenico Casella

Domenico Casella's leadership and creative direction were pivotal to the success of this collaboration. Known for his exceptional skill and innovative approach to hair artistry, Domenico brought a calm precision and an eye for detail to the fast-paced backstage environment. His ability to deliver excellence under pressure reaffirmed Neville Hair and Beauty's reputation as a global leader in the luxury haircare industry.

"Haute Couture is about storytelling—through fashion, beauty, and movement. For Ziad Nakad's 'Iris' collection, we wanted to create hair looks that mirrored the collection's themes of strength and delicacy, bringing his vision to life," Domenico shared.

A Celebration of Couture and Creativity

Haute Couture is a celebration of craftsmanship and artistry, and Neville Hair and Beauty is proud to have been a part of Ziad Nakad's visionary show. Each hairstyle was a masterpiece in itself, reinforcing the transformative power of hair in the world of luxury fashion.

As Neville Hair and Beauty continues to lead the way in hair innovation, moments like these highlight the team's dedication to pushing creative boundaries while remaining at the forefront of global style.

For media inquiries, behind-the-scenes content, or interview requests, please contact:

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About Neville Hair and Beauty

Neville Hair and Beauty is a luxury salon at the forefront of global hair trends, offering world-class styling, colour, and creative direction. Known for its work backstage at international fashion weeks, Neville Hair and Beauty represents the pinnacle of hair artistry and innovation.

About SACHAJUAN

SACHAJUAN is a luxury haircare brand dedicated to simplicity and high performance. Combining cutting-edge science with effortless styling, SACHAJUAN has become a trusted partner for top stylists worldwide.

**#NevilleHairAndBeauty #DomenicoCasella #ZiadNakad2025 #HauteCouture #IrisCollection
#LuxuryHairArtistry #BackstageBeauty #ParisFashion**